



**gofod<sup>3</sup>**

5 June 2024 – Cardiff City Stadium

# Sponsorship opportunities

**WcVA**  
**CgGC**



# What is gofod3?



**gofod3, Wales' space for the voluntary sector, will return as an in-person event for the first time since 2019.**

**gofod3** is the largest voluntary sector event in Wales and will take place during a particularly special 40<sup>th</sup> anniversary of Volunteer's Week – 5 June 2024 in Cardiff City Stadium.

More than 600 people from Wales' voluntary sector and beyond come together to visit the busy marketplace and take part in a packed programme of over 30 speakers, masterclasses, panel debates and workshops.

People come to **gofod3** to:

- Network and connect
- Showcase their work
- Learn from each other
- Inspire and be inspired

It's free to attend **gofod3** as a delegate and your support as a sponsorship partner could help make **gofod3** happen.



# Why should I sponsor gofod3?

- **gofod3** provides a unique opportunity to profile your organisation, share your products and services, gain insight into trends within the sector and network with key decision makers.
- You'll also be providing valuable support to people working across the sector, making a big difference to communities in Wales.
- We know that people who attend **gofod3** really value the opportunity to network and make meaningful connections that help take their work forward.
- People often come to **gofod3** as their key development opportunity for the year because it is free to attend and covers a wide range of topics.
- Your support to make this happen would be recognised and appreciated, a great chance to align your brand with an established event that supports people doing great things in Wales.

# Who attends gofod3?



**gofod3** was first established in spring 2017 as an annual, one-day event in Cardiff. You can see a video from our last event in 2019 here.

**gofod3** is attended by over 600 people during the day.

The majority of the audience is from the voluntary sector in Wales. Each session attracts different people, from Chief Executives, frontline staff, to trustees and volunteers. Public sector staff working with the voluntary sector also attend.

We have high profile speakers each year and key influencers from the sector. In past years, this included:

- **Mark Drakeford MS**  
First Minister of Wales
- **Dame Julia Unwin**  
CEO of Joseph Rowntree Foundation 2007-2016
- **Professor Uzo Iwobi CBE**  
Race Council Cymru
- **Joe Saxton**  
Chair of Association of Chairs
- **Jane Hutt MS**  
Minister for Social Justice & Chief Whip, Welsh Government
- **Zoe Amar**  
Chair of The Charity Digital Code of Practice

# What's on the programme?



Over 30 speakers, masterclasses, panel debates and workshops take place during the day, with up to twelve events running concurrently. Most events last for an hour.

People can choose to attend just one event or create their own programme across the whole day.

Workshops and seminars vary widely, including:

- Learning events on topics such as good governance or cyber security
- Showcasing work of organisations on topics ranging from health and social care to the environment
- Inspirational key note speakers and thought-provoking panel discussions



As well as the programmed events, there is a marketplace where organisations from the public, private and voluntary sector showcase their work and people meet with like-minded friends and colleagues, old and new.



# Where and when will it take place?

**gofod3** will take place during a particularly special 40th anniversary of Volunteer's Week:

**5 June 2024 in Cardiff City Stadium**



# Who runs gofod3?



**gofod3** is an event organised by WCVA, in collaboration with the voluntary sector in Wales

Wales Council for Voluntary Action (WCVA) is the national membership body for voluntary organisations in Wales

WCVA exists to enable voluntary organisations to make a bigger difference together.

Visit [wcva.cymru](http://wcva.cymru) to find out more about us.



# What are the opportunities for us to get involved?

We have two tiers of sponsorship available...





# Platinum sponsor (cost £6,750)

As our platinum sponsor, you will receive the highest level of profile including:

- Branding – top profile in all sponsorship recognition online, event guide and all publicity and marketing materials in the run up to the event
- Opportunity for a five-minute welcome input at the opening plenary
- Large exhibition space in a prime location (3m x 2m)
- Up to two one-hour long events on the main programme
- Our main events space (the gofod3 theatre, seating 150 delegates) branded as 'presented by' your organisation
- Opportunity for a dedicated post-event feature in WCVA's newsletter to 2,500 subscribers



# Gold sponsor (cost £3,750)

As a gold sponsor, you will receive the following benefits including:

- Branding – sponsorship recognition online, event guide and social media in the run up to the event
- Large exhibition space in a prime location (3m x 2m)
- One hour event slot on the main programme
- Guest blog on WCVA's website before or after gofod3



Event slots and exhibition space may be available to purchase separately at a later stage, but priority will be offered to sponsors.

All prices quoted are exclusive of VAT.

# Get in touch

Chat to us about sponsorship opportunities that  
work for you:

[helo@gofod3.cymru](mailto:helo@gofod3.cymru)

0300 111 0124

The logo for gofod³ is displayed in white text on a red, rounded, organic shape. The shape has a gradient from dark red at the bottom to bright red at the top. The text 'gofod' is in a lowercase, sans-serif font, and the '3' is a superscript. There are several smaller, semi-transparent red and purple circles of varying sizes scattered around the main logo shape, particularly in the top-left and bottom-right areas.

gofod<sup>3</sup>