

Strength in partnerships

- ▶ Asset-based and co-productive approach that recognises and builds on collective strengths and abilities
- ▶ The council's approach as an enabler and supporter
- ▶ Communities and non-statutory partners can act with pace and flexibility e.g. PCSN response to COVID, and leverage resources that are not available to statutory bodies
- ▶ The council can bring resources such as additional capacity, specific areas of expertise and raise the profile of community priorities
- ▶ Takes time to build trust and relationships!



“a river, dynamic and free flowing, with rapids, tributaries and the occasional redundant ox-bow lake”

The journey so far

- ▶ Strong relationships
- ▶ Investment in the voluntary and community sector - community innovation grants
- ▶ Community Connectors and community activity supporting connections, wellbeing, independence/interdependence
- ▶ Volunteering - formal and informal - timebanking/skills exchanges, etc.
- ▶ PIVOT - collaborative partnership supporting people home from hospital
- ▶ Pembrokeshire's response to COVID
 - ▶ Community Hub
 - ▶ Pembrokeshire Community Support Network
 - ▶ Digital connections
 - ▶ Draft Volunteering Strategy
- ▶ Participatory budgeting pilots
- ▶ Connect to Kindness
- ▶ Connect Pembrokeshire
- ▶ Together for Change - Ten Point Plan

Continuous improvement

- ▶ “Learn as we go” - an iterative and action-based approach based on people’s experiences and stories
- ▶ Enablers - relationships, trust, reflection, flexibility, open dialogue and honesty
- ▶ Differentiating between using evidence to ‘prove’ vs ‘improve’
- ▶ Whose outcomes are being defined? And by who? People & Communities Vs Services and Organisations
- ▶ Toolkit - qualitative and quantitative methodologies
 - ▶ Most Significant Change in conjunction with Swansea University
 - ▶ Causal mapping led by Together for Change
- ▶ Learning from successes & mistakes, and sharing that learning



Future plans / opportunities

- ▶ Pembrokeshire Community Hub - Future model - *solutions not services*
- ▶ Roll out the [Connect Pembrokeshire](#) platform
- ▶ Pembrokeshire Community Fund - investing in communities
- ▶ Finalise and implement the Pembrokeshire Volunteering Strategy
- ▶ Strengthen relationships with Town & Community Councils and county councillors
- ▶ Expand the Community Connector team - work with health, Integrated Community Networks, social/blue/green prescribing
- ▶ Consider gaps in Community Development

Future plans / opportunities

- ▶ Work with Together for Change to further develop the evidence base and evaluation methodologies e.g. SROI, Continuous Engagement Framework
- ▶ Expand this approach beyond social care so that it becomes a cross-cutting priority across all directorates, building on work to date
 - ▶ Library transfer - Narberth
 - ▶ Community hall transfer - Hubberston & Hakin
 - ▶ Series of films showcasing community action across the county
 - ▶ Foodbanks working alongside Community Hub
 - ▶ Employee volunteering scheme
- ▶ Develop cross-directorate strategic approach to preventions across the council
- ▶ Establish Pembrokeshire as an exemplar county for community-led action and co-production

Questions ?