



2 July 2025 – Cardiff City Stadium

# Sponsorship opportunities

**WcVA**  
**CgGC**

# What is gofod3?



**gofod3, Wales' space for the voluntary sector, will return in 2025.** It is the largest voluntary sector event of its kind in Wales.

It's free to attend **gofod3** as a delegate and your support as a sponsorship partner could play a vital role in helping to make **gofod3** happen.

**gofod3** is a unique space for the sector, appealing to Chief Executives, frontline staff, trustees, volunteers and public and private sector organisations working with the voluntary sector.

People come to **gofod3** to:

- Network and connect
- Showcase their work
- Learn from each other
- Inspire and be inspired

The programme of events covers a diverse range of topics such as fundraising, governance, digital, energy, impact, leadership, policy, safeguarding, volunteering, EDI, communications, data and more.

# Why should I sponsor gofod3?

- **gofod3** provides a unique opportunity to profile your organisation, share your products and services, gain insight into trends within the sector and network with key decision makers.
- You'll also be providing valuable support to people working across the sector, making a big difference to communities in Wales.
- We know that people who attend **gofod3** really value the opportunity to network and make meaningful connections that help take their work forward.
- People often come to **gofod3** as their key development opportunity for the year because it is free to attend and covers a wide range of topics.
- Your support to make this happen would be recognised and appreciated and would provide a unique opportunity to align your brand with an established event that supports people doing great things in Wales.

# What delegates said...

'The event was choc full of friendly, knowledgeable people who were really open to meeting others, sharing ideas and hearing about each others' work.'

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'It was my first time attending **gofod3** and I was really impressed with everything about the day.'

'It was great that there were so many discussions/workshops available to choose from and that they ran at multiple times throughout the day, meaning that i didn't miss any that i wanted to attend.'

'A really broad range of topics and hosts too!'



# Who runs gofod3?



**gofod3** is an event organised by WCVA, in collaboration with the voluntary sector in Wales.

Wales Council for Voluntary Action (WCVA) is the national membership body for voluntary organisations in Wales.

WCVA exists to enable voluntary organisations to make a bigger difference together.

Visit [wcva.cymru](http://wcva.cymru) to find out more about us.



# Who attends gofod3?



**gofod3** was first established in spring 2017 as an annual, one-day event in Cardiff.

**gofod3** attracts over 600 people. It is a unique space for the sector, appealing to Chief Executives, frontline staff, trustees, volunteers and public and private sector organisations working with the voluntary sector.

We have high profile speakers each year and key influencers from the sector. In past years, this included:

- **Lesley Griffith MS**  
Cabinet Secretary for Culture and Social Justice
- **Dr Helen Stephenson CBE**  
Charity Commission Chief Executive
- **Mark Drakeford MS**  
First Minister of Wales
- **Dame Julia Unwin**  
CEO of Joseph Rowntree Foundation 2007-2016
- **Professor Uzo Iwobi CBE**  
Race Council Cymru
- **Joe Saxton**  
Chair of Association of Chairs
- **Zoe Amar**  
Chair of The Charity Digital Code of Practice



# Where and when will it take place?



**gofod3** will take place **2 July 2025 at Cardiff City Stadium**



# What's on the programme in 2025?

To mark the 10<sup>th</sup> anniversary of Wales' groundbreaking Well-being of Future Generations Act, WCVA will collaborate with the Commissioner's team to deliver **gofod3** themed around long-term thinking for future generations.

The conference will feature sessions highlighting the contribution made over the past ten years by voluntary sector champions and the vital role the sector plays in ensuring Wales achieves its wellbeing goals in the future.

Over 30 speakers, masterclasses, panel debates and workshops take place during the day, covering a range of topics, with up to twelve events running concurrently. People can choose to attend just one event or create their own programme across the whole day.



As well as the programmed events, there is a marketplace where organisations from the public, private and voluntary sector showcase their work/services and meet with like-minded friends and colleagues, old and new.





# What are the opportunities for you to get involved?

We have four tiers of sponsorship available...



# Platinum sponsor (cost £7,000)

As our platinum sponsor, you will receive the highest level of profile including:

- Branding – top profile in all sponsorship recognition online, event guide and all publicity and marketing materials in the run up to the event
- Opportunity for a five-minute welcome input at the opening plenary
- Large exhibition space in a prime location (3m x 2m)
- Up to two one-hour long events within the main programme
- Our main events space (the gofod3 theatre, seating 150 delegates) branded as 'presented by' your organisation
- Opportunity for a dedicated post-event feature in WCVA's newsletter to 2,500 subscribers (support provided by our communications team to develop content to best engage WCVA's audience)



Fee is exclusive of VAT.

# Gold sponsor (cost £4,000)

As a gold sponsor, you will receive the following benefits including:

- Branding – sponsorship recognition online, event guide and social media in the run up to the event
- Large exhibition space in a prime location (3m x 2m)
- One hour event slot on the main programme
- Guest blog on WCVA's website before or after gofod3 (support provided by our communications team to develop content to best engage WCVA's audience)



Fee is exclusive of VAT.

# Silver sponsor (cost £3,000)

As a silver sponsor, you will receive the following benefits including:

- Branding – sponsorship recognition online, event guide and social media in the run up to the event
- Large exhibition space (3m x 2m)
- Guest blog on WCVA's website before or after gofod3 (support provided by our communications team to develop content to best engage WCVA's audience)



Event slots may be available to purchase separately at a later stage but space within the programme is limited so this is not guaranteed.

Fee is exclusive of VAT.

# Bronze sponsor (cost £2,000)

As a bronze sponsor, you will receive the following benefits including:

- Branding – sponsorship recognition online, event guide and social media in the run up to the event
- Exhibition space (2m x 2m)
- Social media post shared on WCVA communication channels highlighting your services to the sector following the event (support provided by our communications team to best engage WCVA's audience)



Event slots may be available to purchase separately at a later stage but space within the programme is limited so this is not guaranteed.

Fee is exclusive of VAT.



# Get in touch

Chat to us about sponsorship opportunities that  
work for you:

[bwright@wcva.cymru](mailto:bwright@wcva.cymru)

The logo for gofod³ is displayed in white text on a red, organic, blob-like background. The word "gofod" is in a lowercase, sans-serif font, and the superscript "3" is positioned to the upper right of the "d".

gofod<sup>3</sup>